











# KRITI ARORA

Product Designer at ClearQuote





## CONTACT

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## SKILLS

-  Understanding customer pain points
-  User journey mapping
-  Problem solving




## STRENGTH/ ASSETS

-  Ingenuity and Adaptability
-  Dedication
-  Enthusiasm
-  Perseverance

## HOBBIES

-  Cooking
-  Watching food shows
-  Listening folk songs





## Languages

-  English
-  Hindi
-  Punjabi



## ABOUT ME

I am a self taught designer currently working as a Product Designer at ClearQuote. Being from a hospitality background, I have learned the importance of understanding the customer's needs and situation. Now, after working as a designer, I have realised that the similar approach is applied to the design as well.

## PROJECTS

-  **Redesigning ClearQuote- damage estimates simplified**  
Designed an application for automotive dealers for generating instant repair estimates for vehicles.
-  **Damage Identification tool**  
Designed the flow for an image capturing interface for a damage identification tool.
-  **Arora's - Lunch ordering app**  
Designed a food ordering PWA for a catering company for its customers where the customers can order their meals
-  **Arora's - Catering management app**  
Designed a catering management app for a lunch provider that provides homemade, vegetarian, and North Indian lunch meals to the employees of Acme Co.

## WORK EXPERIENCE

-  Working as a product designer in ClearQuote (Xenon Automotive)
-  Worked as Kitchen Management Trainee with The Lalit Suri Hospitality Group

## ACADEMIC ACHIEVEMENTS

-  Represented India in the Indian Food Festival held in Seoul, South Korea in October 2017
-  Was honored with the opportunity to meet the President of India Sh. Ram Nath Kovind (27.09.17)
-  Institute Topper 2015-18 of IHM Pusa